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IBM positioned as the Leader in the Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, Asia Pacific

Sydney, NSW - 22 Oct 2018: IBM has placed in the highest right hand corner in the Leader's quadrant in <u>Gartner's Magic Quadrant</u> for Data Center Outsourcing and Hybrid Infrastructure Managed Services, Asia Pacific.

This is the 7th consecutive year that IBM has been named as a Leader in this Asia Pacific focused report, and credentialises IBM's managed services in an increasingly complex, multi-cloud enterprise IT environment.

Gartner's Magic Quadrant report evaluated the services of nine pan-regional vendors in Asia Pacific that offer data center outsourcing (DCO) and hybrid infrastructure manages services. Gartner's research methodology pairs a technical review of vendors, with detailed client references to determine a vendor's ability to execute and the completeness of its vision.

IBM, which has pioneered managed cloud services for multi-cloud, overseeing complex hybrid cloud platforms as a service for major banks in Asia Pacific, as well as major investments in a Cloud Migration Factory based in Singapore, and resiliency services, has the capabilities and the vision to perform top of class.

"CIOs are looking to exploit the agility, elasticity and cost savings that the cloud provides, but they also need to meet the demands of the enterprise to delivery cloud responsibly and practically to their organisations. As CIOs rise to the demands of managing multiple clouds, with both security, resiliency and capacity, IBM is pleased to be evaluated by Gartner as a leading provider of data center outsourcing and hybrid infrastructure managed services in Asia Pacific," said Gery Messer, General Manager, Global Technology Services, IBM Services, Asia Pacific.

The Gartner Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, Asia Pacific report can be accessed here under license:

https://www.gartner.com/doc/reprints?id=1-5HKIU79&ct=180927&st=sg

Gartner's definition of Asia Pacific includes Greater China (Hong Kong, Mainland China, Taiwan), as well as Mature Asia Pacific (Australia, New Zealand, Singapore and South Korea), as well as Emerging Asia Pacific (India, Indonesia, Malaysia, Thailand, Bangaladesh, Pakistan, Sri Lanka, the Philippines and Vietnam).

IBM Services can optimize, automate, and run the management of your daily and transformational IT tasks. IBM's Hybrid IT Managed Services include data center operations management, disaster recovery as a service, back up as a service, Cyber Recovery, Cloud Migration, networking and digital workplace services, as well as technology support services. IBM has also developed significant cloud migration factory capabilities in Asia Pacific, with teams able to lead cloud migration activity for clients of any size or complexity.

Gartner Disclaimer: Gartner, Magic Quadrant for Data Center Outsourcing and Hybrid Infrastructure Managed Services, Asia/Pacific, DD Mishra et al, 10 July 2018

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