

Overland Footwear Named Overall Winner – IBM Best Workplaces 2017

Auckland, New Zealand - 28 Feb 2018: IBM (NYSE:IBM), a global provider of talent management technology and consulting solutions, has awarded Overland Footwear the title of New Zealand's Overall Best Workplace of 2017, the third time the company has received the title in the Awards' 18 years. Overland Footwear, a well known and trusted footwear retailer with branches throughout New Zealand, beat 42 other finalists to receive the top award in New Zealand's longest running and largest measure of employee engagement. The Awards are based on employee perceptions of their workplace in a confidential survey across key metrics including leadership, culture, recognition and engagement.

Overland Footwear won the Best Large Workplace category for 400-749 employees and also received a 10 year acknowledgement in the Best Workplaces League Awards.

Emma Martin, Senior Consultant, IBM New Zealand, says "Earning the title of New Zealand's Best Workplace is a valuable differentiator for employers aiming to attract and retain top talent. The IBM Best Workplaces Awards recognise excellence in employee engagement and workplace culture based on perceptions of the organisation's own staff, people who know the culture best."

The IBM Best Workplaces 2017 survey saw over 35,000 employees from 173 organisations (including 27 newcomers) surveyed, making it the largest study of its kind in New Zealand.

The Best Workplaces winners in each size category were:

- Best Small Workplace: Hyundai Wairarapa
- Best Small-Medium Workplace: Premier Group NZ Ltd
- Best Medium-Large Workplace: Mars New Zealand Ltd
- Best Large Workplace: Overland Footwear
- Best Enterprise Workplace: Mercury

Most Improved organisations in each size category were:

- Most Improved Small Workplace: Blue Barn Consulting Ltd
- Most Improved Small-Medium Workplace: Just Water NZ
- Most Improved Medium-Large Workplace: Rutherford & Bond / King Toyota
- Most Improved Large Workplace: Armstrong Motor Group
- Most Improved Enterprise Workplace: Ballance Agri-Nutrients Ltd

Five year league members:

- Bay Audiology
- Brother International (NZ) Ltd
- FMG
- FUJIFILM NZ Limited
- Hyundai Motors New Zealand
- Hyundai Wairarapa
- Miles Toyota
- MRC Global
- Rothbury Group
- South Taranaki District Council

Ten year league members:

- Mars New Zealand Ltd
- Overland Footwear
- AA Insurance

Fifteen year league members:

- Flight Centre (NZ) Ltd

For more information on the IBM Best Workplaces Survey and a full list of the finalists, go to: www.bestworkplaces.co.nz. Follow the conversation at #BestWorkNZ

About The IBM Best Workplaces Survey and Awards

The IBM Best Workplaces Survey is New Zealand's largest and longest running study of workplace climate and employee engagement, and the definitive measure for 'best employer' and 'employer of choice' claims in the country. The annual programme identifies the best places to work in New Zealand as rated by their employees. The programme is proudly supported by the Employers and Manufacturers Association (EMA) and AUT Business School.

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